

Press Release: Couchman Harrington Advises FA Premier League Rights Buyers

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Couchman Harrington Associates (CHA), the leading sport and media law firm, has advised a number of rights agencies and broadcasters on various acquisitions of FA Premier League (FAPL) audio-visual media rights covering over 130 countries worldwide. Following the FAPL's Invitations to Tender for live broadcast rights and Internet and mobile clip rights, several of CHA's clients were successful in their bids. CHA Partner Dan Harrington led a team of lawyers advising on the bids and negotiations of contracts for multiple clients, including:

- AMI's acquisition of live FAPL broadcast rights for Bulgaria and Russia;
- AMI's acquisition of FAPL mobile and Internet clip rights for over 25 territories throughout Central and Eastern Europe;
- Gateway Broadcast Services' acquisition of live FAPL broadcast rights throughout Sub-Saharan Africa;
- Multi Media Sport's acquisition of live FAPL broadcast rights for Spain;
- Nimbus Sport International's acquisition of FAPL mobile and Internet clip rights for over 80 territories throughout the World; and
- Sporever's acquisition of FAPL mobile and Internet clip rights for France.

Commenting upon the transactions, CHA Partner Dan Harrington said: *"We are delighted to have been instructed to advise such a broad range of clients on these matters. The Premier League's media rights are very highly prized internationally and the fact that so many clients sought our advice in negotiating these complex agreements speaks volumes for the expertise of our team and its reputation in this field."*

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About CHA - Couchman Harrington Associates is a commercial law firm offering specialist legal advice to the sports industry. The leading independent legal directories say the following about the firm:

"Remarkably successful at a time when other firms have been looking to exit the sports market...winning business model" (Legal 500)

"The achievement of this firm is incredible...it has made a huge impression in the market...the country's number one sports law boutique" (Chambers Directory)

"A phenomenal sports practice...there is clear blue water between CHA and rival boutique sports firms" (Legal 500)

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